

**WELLS  
FARGO**

## Wells Fargo Consumer Checking bonus\* offer of \$25 or more



New consumer checking customers cashing a check or making a credit payment at a Wells Fargo branch may receive a **bonus\*** of **\$25 or more**.

1. Visit your nearest Wells Fargo branch location and present this bonus offer coupon to a banker at account opening.
2. Open a new eligible Wells Fargo consumer checking account with a minimum opening deposit of \$25 (not including the bonus) from June 17, 2017 to July 31, 2017.
3. Within 60 days of account opening, either complete one of the options below to receive a \$25 bonus or complete both options to receive a total bonus of \$50.
  - **Option 1:** Make 10 purchases/payments with your Wells Fargo Debit Card (eligible for \$25 bonus)
  - **Option 2:** Establish a qualifying direct deposit of an accumulated \$500 or more, to the consumer checking account opened for this bonus offer (eligible for \$25 bonus)
4. We will deposit the bonus into your new checking account within 45 days of meeting bonus eligibility and qualifications.

**Enjoy the convenience of scheduling appointments online. Simply go to [wellsfargo.com/appointments](http://wellsfargo.com/appointments).**

*\*See reverse side for important disclosures and additional requirements.*



## \*Qualifications to receive the bonus:

### Eligibility:

- All consumer checking accounts, including non-interest-earning checking accounts (except *Teen Checking*<sup>SM</sup>), are eligible for a bonus of \$25 or more. The prepaid *Wells Fargo EasyPay*<sup>®</sup> Card is not eligible.
- You cannot be:
  - A current owner on a consumer checking account
  - A Wells Fargo team member
  - A recipient of a consumer checking bonus in the past 12 months (limit one bonus per customer)

### Bonus qualifications:

- Open a new, eligible consumer checking account with a minimum opening deposit of \$25 (not including the bonus) in a participating Wells Fargo branch by July 31, 2017.
- Within 60 days of account opening, either complete one of the options below to receive a \$25 bonus or complete both options to receive a total bonus of \$50.
  - **Option 1:** Make 10 purchases/payments with your Wells Fargo Debit Card (eligible for \$25 bonus)
    - The 10 debit card purchases/payments must be from the primary linked consumer checking account opened for this offer. Purchases or payments made with your debit card, or debit card number, count as a debit card purchase/payment. Transactions at an ATM or purchases/payments made using your checking account number and routing transit number through the Automated Clearing House (ACH) do not count as a debit card purchase/payment.
  - **Option 2:** Establish a qualifying direct deposit of an accumulated \$500 or more, to the consumer checking account opened for this bonus offer (eligible for \$25 bonus)
    - A qualifying direct deposit is your salary, pension, Social Security, or other regular recurring monthly income electronically deposited to your consumer checking account by your employer or an outside agency. Transfers from one account to another or deposits made at a banking location or ATM do not qualify as a direct deposit.
- Offer cannot be:
  - Paid without a valid W-9 and a U.S. taxpayer ID
  - Combined with any other consumer deposit offer
  - Reproduced, purchased, sold, transferred, or traded

### Bonus payment:

- We will deposit the bonus into your new consumer checking account within 45 days after eligibility and qualifications have been met.
- You are responsible for any federal, state, or local taxes due on the bonus and we will report as income to the tax authorities if required by applicable law. Consult your tax adviser.

**Banker instructions:** Go to [wellsfargo.com/bankeroffer](https://www.wellsfargo.com/bankeroffer) to generate a unique bonus offer code. Enter that code into SVP during account opening.

See Sales Readiness Guide for procedures.

Printed materials expire July 31, 2017.

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